



HARD TO REACH GRANT WEBINAR

October 6, 2011 1:00 pm-2:30 pm

Presented by Kim Collins

**Governor's Office of Early Childhood
Development**

AGENDA

- Background
- Application Overview/ Requirement
- Questions and Answers
- Application Content
 - Program Information
 - Partner Information
 - Grant Narrative
 - Budget Requirements
 - Participation Information
- Questions and Answers



HISTORY

EARLY LEARNING COUNCIL

- In 2003, the Illinois General Assembly founded the Illinois Early Learning Council (ELC)
- The ELC is charged with guiding the development of a statewide early childhood education and care system to ensure that young children at risk for school failure and their families experience high-quality programming and services necessary for children's healthy development.



GOALS OF THE ELC

- (1) **Increase participation of underserved populations in high-quality early childhood education and care programs**
- (2) Increase coordination across programs, services and administering agencies
- (3) Develop a comprehensive data system
- (4) Advance the professional development system



STATE ADVISORY COUNCIL GRANT

- The ELC received a State Advisory Council Grant through the American Recovery and Reinvestment Act.
- These funds will support the Hard to Reach Grant



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APPLICATION OVERVIEW

Introduction

There are many children in Illinois that are at high risk for school failure and are eligible for high quality early learning, but their families are not using the care available.



GOAL OF THE GRANT

- Target these hard to reach families with innovative approaches for getting children enrolled and participating regularly in high quality early learning programs.
 - Pilot strategies to enroll and retain the hardest to reach children in high quality care.
 - Testing policy changes
 - Applicants must provide evidence that the proper waivers have been attained or have a plan for attaining those waivers



- Preschool for All
- Quality Counts Child Care Centers
- Quality Counts Family Homes
- Head Start
- Early Learning Programs
recognized by the Department of
Defense
- Accredited Child Care programs
 - NAEYC
 - NAC
 - NECPA
 - COA
 - NAFCC



GRANT AWARDS

- \$300,000 total for the project
- Up to 6 applicants will be chosen
- Up to \$30,000 per year



Applications are due October 31th by 5:00 pm

Address

IL Dept of Human Services/Bureau of Child Care
ATTN: Susan Hix, State Advisory Council
400 W. Lawrence, 1st Floor West Springfield, IL
62704



EVALUATION

- University of Illinois- Champaign Urbana
- Evaluate:
 1. Specific activities and strategies employed to engage hard-to-reach children and families
 2. Number of children from the target group enrolled and served
 3. Success of methods used for finding and collecting information on hard-to-reach children and families
 4. Average length of families' stay in the program
 5. Reasons as identified by families for leaving the program
 6. Cost effectiveness of chosen activities
 7. Collaborative relationships created that improved services for hard-to-reach children
 8. Sustainability of the project and if it could be expanded
 9. Lessons learned and modifications required for continued success



APPLICATION COMPONENTS AND POINTS

○ Program Information	
○ Partner Information	
○ Grant Narrative	80 Points
○ Budget Requirements	10 Points
○ <u>Participation Information</u>	<u>10 Points</u>
Total	100 Points



QUESTIONS AND ANSWERS

- Can Public Schools be considered?
 - Yes
- Is there a certain percentage that a school has to obtain for DHS families in order to apply for the grant?
 - No
- Do we have to demonstrate proof of collaboration with a university prior to our application, or is this something that that Office of Early Childhood Development will help us with if we are awarded?
 - No – The OECD will facilitate the connection between the recipients and the University of Illinois



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PROGRAM INFORMATION

Lead Entity Only

PROGRAM INFORMATION

Program Information

Lead Entity Information Only

Date: _____

Applicant/Program Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Telephone: (_____) _____ Fax #: (_____) _____

E-mail: _____

☐ For-Profit - or- ☐ Not-for-Profit

Please check all that apply

☐ Family Child Care Home

☐ Head Start

☐ Community Collaboration

☐ Group Family Child Care

☐ Preschool for All

☐ CBO

☐ Child Care Center

☐ Home Visiting

☐ Partnership

☐ Other

If other or partnership please provide explanation _____

Licensed: Yes ☐ No ☐

IDCFS License # _____

IL Quality Counts, Quality Rating System Star Level (5 point bonus) _____

Accreditation Information: _____

Location where services will be provided if different from address above

Address: _____

City/State/Zip: _____

Authorization

I certify that the information provided is true and accurate.

Authorized signature and title

Date



PARTNER INFORMATION

All Partners

PARTNER INFORMATION

Partner Information

Date: _____

Applicant/Program Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Telephone: (_____) _____ Fax #: (_____) _____

E-mail: _____

☐ For-Profit - or- ☐ Not-for-Profit

Please check all that apply

☐ Family Child Care Home

☐ Head Start

☐ Community Collaboration

☐ Group Family Child Care

☐ Preschool for All

☐ CBO

☐ Child Care Center

☐ Home Visiting

☐ Partnership

☐ Other

If other or partnership please provide explanation _____

Licensed: Yes ☐ No ☐

IDCFS License # _____

IL Quality Counts, Quality Rating System Star Level (5 point bonus) _____

Accreditation Information (by whom and expiration date) : _____





GRANT NARRATIVE REQUIREMENTS

80 Points

GRANT NARRATIVE REQUIREMENTS

- Abstract (1 Page)

- Needs that will be addressed
- Proposed Services
- Population/Community that will be served

- Length:

- No more than 30 pages double spaced for the entire narrative section
- 12 pt font
- Please be brief



GRANT NARRATIVE REQUIREMENTS:

CURRENT STATUS

10 POINTS

- How do you currently....
 - Talk about quality early learning with families
 - Identify hard to reach families
 - Successfully reach the families
 - Explain your experience helping families access services of any kind



GRANT NARRATIVE REQUIREMENTS:

PROPOSAL DESCRIPTION

70 POINTS

- Define your community (*5 points*)
- Describe how you are culturally and linguistically competent (*5 points*)
- Provide evidence of high quality early learning program slots available for families (*5 points*)
- Why are families in your community not participating in high quality early learning activities and what is your evidence (*30 points*)
- How will your pilot remove the barriers to attaining high quality learning (*15 points*)
- Explain your retention strategy for keeping families enrolled in early learning (*5 points*)
- Explain how your pilot is sustainable after the funding ends and/or how your pilot could be replicated (*5 points*)
- Partners- List and provide MOA (if applicable)



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BUDGET REQUIREMENTS

10 points

BUDGET REQUIREMENTS

10 POINTS

- List costs or cost estimates for each estimated expenditure for the proposal.
- List in order of need, with the highest need listed first.
- Provide pictures of requested items, if applicable.
- Round to the nearest dollar
- Keep a copy of the budget for program's file



	Description	Justification	Amount
Staff			
Total			
Fringe			
Total			
Travel			
Total			
Supplies			
Total			
Equipment			
Total			
Other			
Total			
Indirect Costs			
Total			
Budget Total			

BUDGET REQUIREMENTS 10 POINTS

Total cost of proposal	\$
Total number of individuals that will be served	
Cost per individual (Cost divided by individual)	\$
Total number of families that will be served	
Cost per family (Cost divided by family)	\$





PARTICIPATION INFORMATION

10 Points



State/Federally Funded Program	Total Families Served	Families continue with services for less than 6 months	Families continue with services for more than 6 months	Families continue with services for more than 1 year
<i>ex: Home Visiting (Parents as Teachers)</i>	5	2	1	2

PARTICIPATION INFORMATION

10 POINTS

- Please fill in all columns that apply
- Include all programs that are state or federally funded (not just early childhood)
- Fill out this form for each entity



PARTICIPATION INFORMATION 10 POINTS

- 1 year of data
- Combined service population for all partners
- All numbers should be unduplicated

Total number of children 0-5 and parents served	
Total number of children 0-3 served	
Total number of children 4-5 served	
Total parents served	



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QUESTIONS AND ANSWERS

RESOURCES

- Governor's Office of Early Childhood Development Website
 - www.earlychildhood.illinois.gov
- Quality Counts
 - <http://www.ilqualitycounts.com/>
- IECAM: Illinois Early Childhood Asset Map
 - <http://iecam.crc.uiuc.edu/>
- COFI- Why Isn't Johnny in Preschool
 - http://www.cofionline.org/power_pac.php?id=41



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POWER-PAC PRESENTS:
**“WHY ISN’T JOHNNY IN
PRESCHOOL?”**

POWER-PAC Is....



- Parents Organized to Win Educate and Renew – Policy Action Council
- A citywide group of African-American and Latino parents – mainly moms and grandmothers – working together to make low-income communities of color and all of Chicago better for families
- A project of COFI (Community Organizing and Family Issues)



WHY ISN'T JOHNNY IN PRESCHOOL?



- Mothers and grandmothers from POWER-PAC
- Door-to-door in 19 low and moderate income communities over two years
- Interviewed over 5,000 parents and caregivers to find out why participation in early childhood education is so low



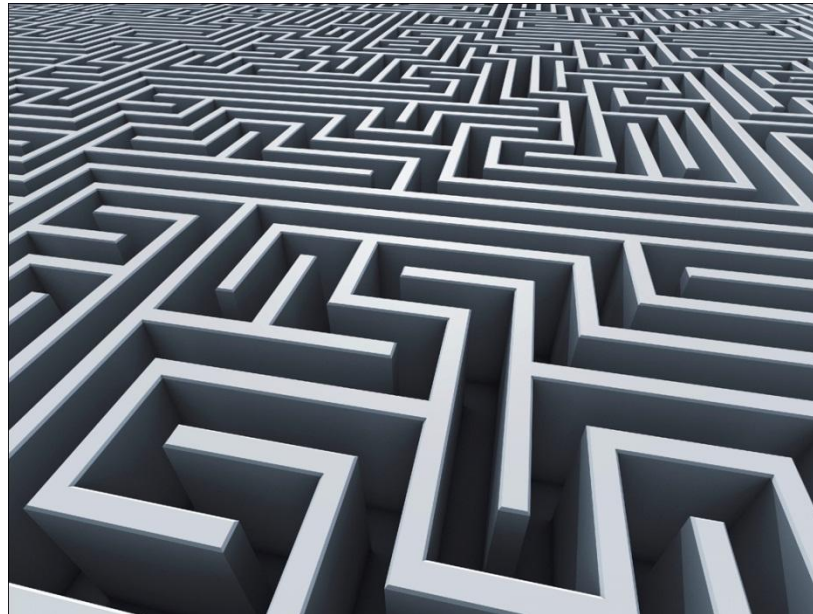
WHAT DID WE LEARN?

- An alarming number of three and four-year-old children are not in any structured early learning program
- Across the survey samples, between 40 and 64 percent of the preschool-aged children were not enrolled in preschool or Head Start



WHAT DID PARENTS SAY?

- Parents describe the process of enrolling children in early learning care and education as a confusing and frustrating maze!



IN THE MEANTIME, WHAT CAN WE DO?

Barrier:

- Transportation barriers prevent children from getting to and from preschool

Solution:

- Provide funding for transportation – for van/bus service and walking preschool buses



MORE BARRIERS AND SOLUTIONS

Barrier:

- Preschool schedules conflict with parents' work schedules and child care needs

Solution:

- Adjust preschool schedules. Families need all-day options and half-day options



MORE BARRIERS AND SOLUTIONS

Barrier:

- Many parents are not aware of the importance of preschool
- Families lack information about preschool
- Some parents feel their child isn't ready

Solution:

- Media campaign on the importance of early learning
- Home visiting to bring resources, education, and support young parents, grandparents and providers
- Grassroots Outreach – Fund parent-to-parent and community based outreach



MORE BARRIERS AND SOLUTIONS

Barrier:

- Families worry about the potential loss of state child care subsidies
- Parents are concerned about the cost of child care co-payments

Solution:

- Provide information and reduce co-payments to make programs affordable



MORE BARRIERS AND SOLUTIONS

Barrier:

- Documentation requirements lead to confusion and frustration

Solution:

- Simplify the registration process – don't ask for Social Security Numbers



MORE BARRIERS AND SOLUTIONS

Barrier:

- There are not enough preschool slots available in some neighborhoods

Solution:

- Fill empty slots and create new ones



WHAT IS POWER-PAC DOING NOW?



- Implementing innovative ways to reach “hard-to-reach” families:
 - Head Start Ambassador Project
 - Walking Preschool Buses



WHAT IS POWER-PAC DOING NOW?

- With the Chicago Department of Family and Support Services – Head Start Ambassador Project - parent-to-parent outreach project around early learning
- Project employs 20+ low-income parents who spread the word door-to-door and identify families in need of Head Start referral
- Two-and-a-half years - Ambassadors knocked on 40,000 doors, spoken with 17,000 families and referred 2,500 children for Head Start
- 40+ Head Start Parents trained in COFI's parent leadership development model



WHAT IS POWER-PAC DOING NOW?

- POWER-PAC and COFI partner with Chicago Public Schools to implement “Walking Preschool Bus”. Community members walk preschool students, who wouldn’t otherwise attend, to and from school at 4 schools



WHAT IS POWER-PAC DOING NOW?

- POWER-PAC member has held a seat on the Governor's Early Learning Council since 2009
- POWER-PAC is working with Chicago Public Schools, Department of Family and Support Services, and advocacy groups to get systems to work together better around early learning

